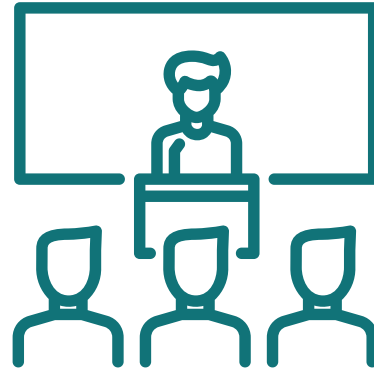




Incentivising excellence: Attracting high-achieving teaching candidates

BETA worked with the Quality Initial Teacher Education Review to test what incentives would appeal to high-achieving teaching candidates.



We ran a discrete choice experiment with young high-achievers and mid-career professionals.

We found:

Additional probability of choosing teaching over a 'baseline job' (in percentage points).*



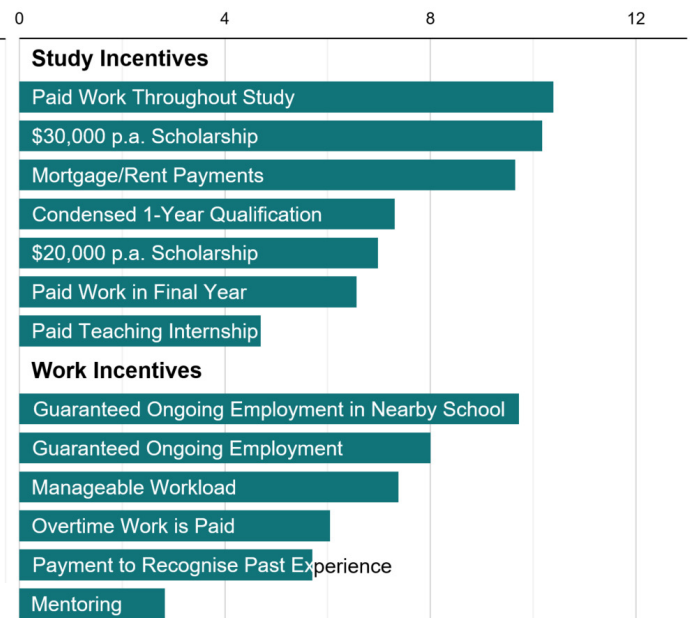
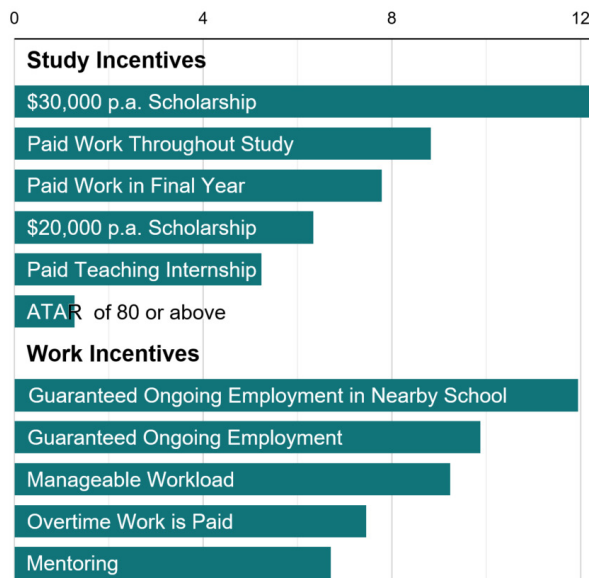
Young High-Achievers

18-25 year-olds with an ATAR of 80 or above.



Mid-Career Professionals

26-60 year-olds with a Bachelor's degree or higher.



*For our study, we defined baseline job to have no study or work incentives, \$60,000 starting pay and \$100,000 top pay.



Work, study and financial incentives play a part in encouraging people to a career in teaching. This research contributes to our understanding of how to best attract high-achieving candidates to the profession.