



Joining BETA's Academic Advisory Panel

The [Behavioural Economics Team of the Australian Government](#), BETA, is seeking expressions of interest for 3 new members of our Academic Advisory Panel (AAP) to start in February 2025. Please send a short paragraph expressing your interest to BETA@pmc.gov.au by **5pm (AEDT) Friday 25 October**.

Academic Advisory Panel

Established in 2018, the Academic Advisory Panel provides expert advice on research methods and evaluation techniques to support BETA's research projects. For example, [online wagering](#) and [strengthening student resilience](#).

Panel members are academic experts in a range of relevant fields including research design, economics, psychology and behavioural science. Our current Academic Advisory Panel members who will stay with us for 2025 are:

- [Professor Ben Newell](#)
- [Professor Jolanda Jetten](#)
- [Professor Michael J. Hiscox](#)
- [Professor Kate Reynolds](#)
- [Professor Nicholas Biddle](#)
- [Professor Uwe Dulleck](#)

BETA

BETA is an applied research unit inside the Australian Department of the Prime Minister and Cabinet. Our mission is to improve the lives of Australians by generating and applying evidence from the behavioural and social sciences to find solutions to complex policy problems. BETA seeks to understand how people make decisions and tests innovative policy solutions to see what works. We aim to:

- Conduct research to better understand how people interact with programs and policy issues
- Design and rigorously test policy solutions informed by behavioural science
- Translate our research and expertise into practical advice on how to improve policies and programs

- Uplift APS capability and support application of behavioural science to public policy in the APS.

BETA works in partnership with Commonwealth Government agencies on a diverse range of complex policy priorities, such as addressing entrenched disadvantage, meeting our net zero targets, delivering effective preventative health initiatives, building strong workforces and responding to cost of living pressures. For more information, see our website at behaviouraleconomics.pmc.gov.au.

BETA is a multi-disciplinary team of economists, psychologists, data analysts, researchers, behavioural scientists, policy experts and project managers.

All our primary research is subject to independent ethical review by the Macquarie University Human Research Ethics Committee.

We're committed to being open and transparent about the work we do. We disclose our trials ahead of time and once a trial is complete, we make our findings public on our website. This practice is about greater accountability and sharing knowledge with researchers, policy teams and other interested parties.

What we're looking for

We are seeking applications from academics with experience and background in any of the following:

- Economics and behavioural economics
- Statistics and trial design
- Psychology or social science
- Design or systems thinking.

We particularly welcome applications from Aboriginal and/or Torres Strait Islander and mid-career academics.

In selecting academics to join our Academic Advisory Panel, we will look for applicants who can:

- Identify the policy implications of new developments in behavioural science theory
- Advise on applied research methods in budget and time constrained environments
- Help us implement field trials, such as by facilitating contacts with potential partner organisations
- Connect us with the next generation of upcoming Australian behavioural scientists.

BETA and our current Academic Advisory Panel members will work together to select the new members.

What you're committing to

Members are invited to:

- Attend 3 half-day meetings with BETA per year to advise on current projects.

- On occasion, provide advice directly to PM&C's executive leadership.
- Engage with BETA projects of specific interest to you by meeting with the project team and providing expert advice. This could include reviewing research materials or attending scoping and design discussions.
- Declare any conflicts of interest (real or perceived) between their support for BETA's work and any other activities.

Being a member of BETA's Academic Advisory Panel is not a remunerated role. BETA does cover the cost of members travelling from across Australia to Canberra for in-person meetings. Our meetings can also be attended online.

We hope to have new Academic Advisory Panel members commence in early 2025. There is no set duration for membership.

For more information about the role contact:

Susan Calvert, Managing Director BETA (m: 0400 717 204, e: susan.calvert@pmc.gov.au)